



Revel
SYSTEMS

VS.

toast

Toast offers an Android-only POS focused specifically on the restaurant industry. Touting themselves as an All-in-One solution for restaurants. Toast has many features single-location or enterprise restaurateurs may want such as Tableside Ordering and Payments, kiosks, and KDS; however, Toast is missing ingredient-level inventory management, a fully supported open API (it's specifically designed for their partner integrations), and Purchase Order generation. System requires use of Toast's own payment processing.

Toast Strengths

- Restaurant-focused POS
- Simplified, user-friendly interface
- Loyalty integration (\$25/month)
- Online Ordering (\$50/month)
- Physical and Digital Gift Cards (\$50/month)
- Robust Reporting
- Tableside Ordering and Payment
- 24/7 Support

Industry Focus

- Restaurant/Bar
- QSR

Pricing

- \$100/month starting
- \$50/month per additional service

Hardware

- \$1362 10" Hardware Bundle
 - Receipt Printer, Cash Drawer, 10" Elo Tablet, Stand, and CC Reader

What You Need To Know

- The POS is only made for foodservice.
- The Elo Android-based Tablet has no battery and MUST be connected to AC power at all times, opening up the possibility for issues if it becomes unplugged or there is a power outage.
 - Android is notoriously buggy, and customer complaints confirm that Toast is not immune.
 - Only one predetermined stand style available. QSR clients might want more flexible options.

- Must use Toast’s own payment processing, the cost of which may include a percentage fee as well as a cost per swipe. While Toast promotes its Split Check functionality, splitting the bill across multiple cards could lead to significant fees over time.
- As an “All-in-one” POS, Toast offers few 3rd party integrations, including the lack of QBO. If the client isn’t satisfied with the built-in feature, there might not be an alternative available.
- Does not offer ingredient-level inventory management, open API, PO generation, and table timers.
- Despite being “plug and play,” Toast users must commit to an implementation package, which may include on-site costs.



Features		
Offline syncing	✓	✓
Attach multiple tax rates	✓	✓
Cloud-based digital menu board	✓	not a specific feature
Employee roles and permissions	✓	✓
EMV compliance	✓	✓
Enterprise/multi-unit management	✓	✓
Gift card integration	✓	\$50/m
Fully integrated ecosystem across all channels, gift cards, loyalty, etc	✓	✗
PCI compliance	✓	✓
Payroll reports	✓	✓
Advanced Reporting	✓	✓
Time Specific Promotions	✓	✓
Tablesides Ordering	✓	✓
Kiosk	✓	✓
Driver status for delivery management	✓	✓
Online Ordering	✓	\$50/m
White Label App	✓	✗
Table timers	✓	✗
Auto-generate barcodes	✓	✗
Ingredient-level inventory management	✓	✓
Purchase order generation	✓	✗
Hardware & Integrations		
Tablet included	✓	✓
Open API	✓	Only for partner integration
Processor agnostic	✓	✗
Barcode scanner integration	✓	✓
KDS	✓	✓
Quickbooks Integration	✓	✗
Services		
24/7 Support	✓	✓
Pre-Configured Hardware Package	✓	✓

